



PRESS RELEASE

Silverton, Colo - December 27, 2025 - The Hardrock Hundred Endurance Run is proud to announce a Silver-level partnership with NITECORE, a global leader in high-performance lighting and power solutions. This partnership brings together two organizations committed to durability, reliability, and performance in the most demanding mountain environments.

“We’re excited to welcome NITECORE as a Silver-level partner of Hardrock,” said Dale Garland, Run Director. “Their commitment to innovation and reliability aligns perfectly with the demands of our event and the values of our community.”

When asked about the new partnership with Hardrock, Zoe Gu of NITECORE added, “The Hardrock Hundred is one of the most iconic endurance races in the world, a true test of human limits and resilience. NITECORE partners with the Hardrock Hundred Endurance Run because our philosophy of “Keep Innovating” in lighting and power solutions perfectly aligns with the runners’ pursuit of pushing their limits across the rugged San Juan Mountains. Through this partnership, we aim to support athletes who brave the ultimate challenges and strengthen NITECORE’s presence and influence within the trail running and ultrarunning community in the U.S. and around the world.”



NITECORE®

This partnership reflects a shared dedication to performance, preparedness, and respect for the mountain environment that defines the Hardrock Hundred Endurance Run.

About The Hardrock Hundred Mile Endurance Run

Every July, the Hardrock Hundred Endurance Run is held in the scenic, yet rugged San Juan Mountains of Southwest Colorado. The run is an ultramarathon of 102.5 miles in length, which covers 33,197 feet of climb and 33,197 feet of descent for a total elevation change of 66,394 feet, at an average elevation of over 11,000 feet. This connects the historic mining towns of Silverton, Ouray, Telluride and Lake City. First held in 1992, the run remains to this day dedicated to the memory of those hardrock miners who made their living within the San Juan Mountains as well as the Ute, Puebloan and Diné people whose ancestral roots are part of our course. The course is designed to provide extreme challenges in altitude, steepness, and remoteness. Mountaineering, wilderness survival and wilderness navigation skills are as important in this event as is endurance.

If you would like more information on this extraordinary athletic event, please contact:

Dale Garland, Run Director, dale@hardrock100.com

Dan Ryan, Media Director, dan@hardrock100.com