



For Immediate Release

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The Hardrock Hundred Mile Endurance Run is proud to announce that [Maurten](#) has joined the Hardrock family as the official gel and solid bar partner.

“We are excited to be working with Maurten! Their products, philosophy and commitment to community are perfect fits for Hardrock ” said Dale Garland, Run Director of the Hardrock Hundred Mile Endurance Run.

“Maurten will be there to fuel the community from the start until kissing the Hardrock — throughout the 102.5 miles. Maurten makes fueling for ultra and trail runs easier — Maurten products will be provided on course, fueling athletes with carbohydrates to ensure energy and performance.” added Maurten representative Bill Dittman.

About The Hardrock Hundred Mile Endurance Run

Every July the Hardrock Hundred Endurance Run is held in the scenic, yet rugged San Juan Mountains of SW Colorado. Beginning in 1992, the Hardrock Hundred Endurance Run remains to this day, dedicated to the memory of those hardrock miners who made their living within the San Juan Mountains and connects the historic mining towns of Silverton, Ouray, Telluride and Lake City. The Hardrock Hundred Mile Endurance Run is an ultramarathon of 102.5 miles in length, plus 33,992 feet of climb and 33,992 feet of descent for a total elevation change of 67,984 feet, at an average elevation of over 11,000 feet. The race is held on a loop course on 4WD roads, dirt trails, and cross country in Southern Colorado's San Juan Range, USA. This course offers a graduate level challenge for endurance runs. The course is designed to provide extreme challenges in altitude, steepness, and remoteness. Mountaineering, wilderness survival and wilderness navigation skills are as important in this event as your endurance.

If you would like more information on this extraordinary athletic event, please contact:

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