



For Immediate Release

Wednesday December 20th, 2023

The Hardrock Hundred Mile Endurance Run (Hardrock) is excited to announce a partnership with Mountain Outpost (a division of Aravaipa Running) to deliver the 2024 Livestream of the Hardrock.

Building on the excitement generated from the 2023 Livestream, Hardrock is looking forward to working with Mountain Outpost (an industry leader in the delivery of Livestream events) as we work together to use the 2024 Livestream to further showcase Hardrock and connect directly with the Hardrock community in an innovative, engaging and informative manner that adheres to the ideals and principals of Hardrock and respects the Hardrock community and the San Juan Mountains. “We are thrilled to work with Mountain Outpost in the delivery of the 2024 Hardrock Livestream”, said Dale Garland, Run Director of the Hardrock. “Aravaipa Running, the parent company of Mountain Outpost and its owner Jamil Coury have been longtime friends and partners of Hardrock, and we look forward to working together to create a Livestream event in 2024 that further connects Hardrock with our community.”

“Our team is excited to bring the beauty and magic of Hardrock to the trail running community around the globe in 2024, says Jamil Coury, Founder/Owner of Aravaipa Running. “Our hope is to help bring to life the incredible stories surrounding this event and share our collective love of the San Juan Mountains with those who cannot attend in person.”

About the Hardrock Hundred Mile Endurance Run

Every July the Hardrock Hundred Endurance Run is held in the scenic yet rugged San Juan Mountains of Southwest Colorado. Beginning in 1992, the Hardrock Hundred Endurance Run remains to this day dedicated to memory of those hardrock miners who made their living within the San Juan Mountains and connects the historic mining towns of Silverton, Ouray, Telluride and Lake City. The Hardrock Hundred Mile Endurance Run is an ultramarathon of 102.5 miles in length, plus 33,197 feet of climb and 33,197 feet of descent for a total elevation change of 66,394 feet at an average elevation of over 11,000 feet. The race is held on a loop course on 4WD roads, dirt trails, and cross country in Southern Colorado’s San Juan Range, USA. This course offers a graduate level challenge for endurance runs. The course is designed to provide extreme challenges in altitude, steepness, and remoteness. Mountaineering, wilderness survival and wilderness navigation skills are as important in this event as your endurance.

About Mountain Outpost

Mountain Outpost, the media outlet owned by Aravaipa Running, was founded back in 2016 as a way a bringing entertainment to the sport of trail and ultra running. In recent years, the media entity has evolved from the fun / quirky challenge videos it was once known for to now being a leader in bringing LIVE

entertainment and race broadcasts to the trail and ultra running community. The team at Mountain Outpost has produced livestreams of some of the most premier events in the United States including the Javelina Jundred, Black Canyon Ultras, and the 2023 Hardrock 100 (under the Run Steep banner). Mountain Outpost strives to bring insightful and professional coverage of the sport of trail running while staying true to their core purpose of “doing things different” in order to bring entertainment driven coverage to the community.

If you would like more information on this extraordinary athletic event, please contact:

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You may also learn more about our run and see stunning photography of our event by visiting the Hardrock home page at www.hardrock100.com